



For Immediate Release

# Louis Dreyfus Company and Instanta Inaugurate Instant Coffee Joint Venture in Vietnam

**Singapore**, September 29, 2023 – Louis Dreyfus Company (LDC) and Instanta Sp. z o.o. (Instanta) today inaugurated ILD Coffee Vietnam, a joint venture freeze-dried instant coffee facility located in Binh Duong province, Vietnam, with annual production capacity of 5,600 metric tons of freeze-dried instant coffee.

The new facility was established to meet rising global demand for instant coffee, particularly more premium freeze-dried instant coffee. The facility's product offering is tailored to meet the preferences of consumers across established markets, such as Europe, and emerging markets in Asia.

"This venture with Instanta supports our global strategy to diversify through more value-added products, reflects our ongoing commitment to Vietnam as a key market for LDC, and complements our existing global Robusta green coffee business, expanding our product portfolio to meet customers' needs," said Ben Clarkson, LDC's Global Head of Coffee. "Leveraging our expertise in coffee sourcing in Vietnam and extensive global network, combined with Instanta's leadership in the instant coffee business, ILD Coffee Vietnam is well positioned for success."

"ILD Coffee Vietnam marks a significant milestone in our journey at Instanta. This state-of-the-art facility in Binh Duong province demonstrates our passion for coffee. We are excited to bring our expertise to this strategic joint venture with LDC, a renowned global merchant and processor of agricultural goods," said Jacek Szymczyk, Chairman at Instanta.

The new facility is equipped with the latest extraction and freeze-drying technology, and is certified FSSC 22000 and SMETA audited, reflecting the companies' commitment to safety. In line with the partners' commitment to sustainable coffee production and distribution, the site's equipment is also designed to minimize the plant's environmental footprint – for example, through utilization of a biomass boiler that harnesses spent coffee grounds from the plant to generate steam.

The inauguration event was attended by members of LDC and Instanta's global and regional senior management, local government representatives including Mr. Nguyen Van Danh, Vice Chairman of Binh Duong's People Committee, Mr. Alexander Nowakowski, Chargé d'affaires ad interim from Embassy of the Republic of Poland in Hanoi, and local coffee associations.

## **About Louis Dreyfus Company**

Louis Dreyfus Company is a leading merchant and processor of agricultural goods, founded in 1851. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time — safely, reliably and responsibly. Our activities span the entire value chain, from farm to fork, across a broad range of business lines (platforms): Carbon Solutions, Coffee, Cotton, Food & Feed Solutions, Freight, Global Markets, Grains & Oilseeds, Juice, Rice and Sugar. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 80 million tons of products. Structured as a matrix organization of six geographical regions and ten platforms, Louis Dreyfus Company is active in over 100 countries and employs approximately 17,000 people globally. For more information, visit www.ldc.com and follow us on Twitter, LinkedIn and WeChat (ID: we\_are\_ldc).

#### **Media Contact**

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#### **About Instanta**

Instanta was established in 2001, and since then the company has undergone dynamic expansion. Instanta specializes in the production of coffee under clients' brand names. The number one priority is to maintain the highest standards of production quality and shorten the supply chain for customers, so as to react faster to changing market challenges. To be closer to the customers, the Group operates 7 factories located in Poland, Turkey, Colombia, and Vietnam. Instanta today employs over 1,000 people and its products can be found in more than 100 countries around the world. For more information, visit <a href="https://www.instanta.coffee">www.instanta.coffee</a>.

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