

For Immediate Release

Louis Dreyfus Company and Solidaridad Announce Collaboration to Promote Regenerative Agriculture in Mexico's Coffee Sector

Mexico City, Mexico, December 13, 2024 – Solidaridad, an international organization dedicated to developing inclusive and sustainable value chains, and Louis Dreyfus Company (LDC), a leading global merchant and processor of agricultural goods, announced today a collaboration to promote the implementation of regenerative agriculture practices in Mexico's coffee farms, with a goal to drive low-carbon coffee production by providing sustainable solutions to enhance the productivity, climate resilience and livelihoods of coffee-growing communities.

Over the next three years, LDC and Solidaridad are committed to working with approximately 3,500 coffee farmers across an estimated 6,700 hectares in Mexico's states of Chiapas, Veracruz and Puebla, providing them with training and tools to implement practices that promote and restore soil health and coffee plant quality such as the use of cover crops, crop diversification, implementation of new coffee nurseries and resource optimization technologies. The collaboration will also aim to enhance traceability for participating farms, with a goal to drive coffee supply chain transparency.

"We have high expectations for this collaboration with LDC, as it enables us to scale our regenerative coffee model in Mexico and innovate hand in hand with one of the most important coffee traders in the country and globally," stated Andrea Olivar, Strategy and Quality Director for Solidaridad in Latin America.

This collaboration was developed within the framework of [LDC's Stronger Coffee Initiative](#), which aims to transform coffee-growing communities by restoring soil health, reducing climate impact and supporting sustainable practices through coalition-led investments, and Solidaridad's [Pathways to Prosperity Program](#), which seeks to scale climate-smart production that economically benefits smallholder farmers while contributing to the global adaptation and mitigation agenda.

"At LDC, we are convinced that collaboration is crucial to drive wide adoption of practices that have a positive impact on both the environment and farming communities, which is why we are pleased to collaborate on this project with an experienced partner such as Solidaridad," said Jenny Ángel Zambrano, LDC's Regional Coffee Sustainability Manager for Latin America. "Regenerative agriculture is key to addressing the climate challenges faced by coffee farmers, which is why our approach in this collaboration is aligned with [LDC's global regenerative agriculture strategy](#), set out with a goal to conserve ecosystems and natural resources, decrease agricultural emissions, boost climate resilience in farming communities and help meet growing demand for sustainably produced agricultural goods."

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About Louis Dreyfus Company

Louis Dreyfus Company is a leading merchant and processor of agricultural goods, founded in 1851. We leverage our global reach and extensive asset network to serve our customers and consumers around the world, delivering the right products to the right location, at the right time - safely, reliably and responsibly. Our activities span the entire value chain, from farm to fork, across a broad range of business lines (platforms): Carbon Solutions, Coffee, Cotton, Food & Feed Solutions, Freight, Global Markets, Grains & Oilseeds, Juice, Rice and Sugar. We help feed and clothe some 500 million people every year by originating, processing and transporting approximately 80 million tons of products. Louis Dreyfus Company is active in over 100 countries across six geographical regions, and employs approximately 18,000 people globally.

For more information, visit www ldc.com and follow us on social media.



Media Contact

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About Solidaridad Foundation

Fundación Solidaridad Latinoamericana is part of the [Solidaridad Network](#), a global organization with over 50 years of experience in sustainable development. Its mission is to build inclusive and sustainable value chains by collaborating with stakeholders across the supply chain, from producers to companies and markets. The organization promotes innovative, collaborative solutions in agricultural and livestock sectors to improve farmers' livelihoods, protect the environment, and foster resilient communities.