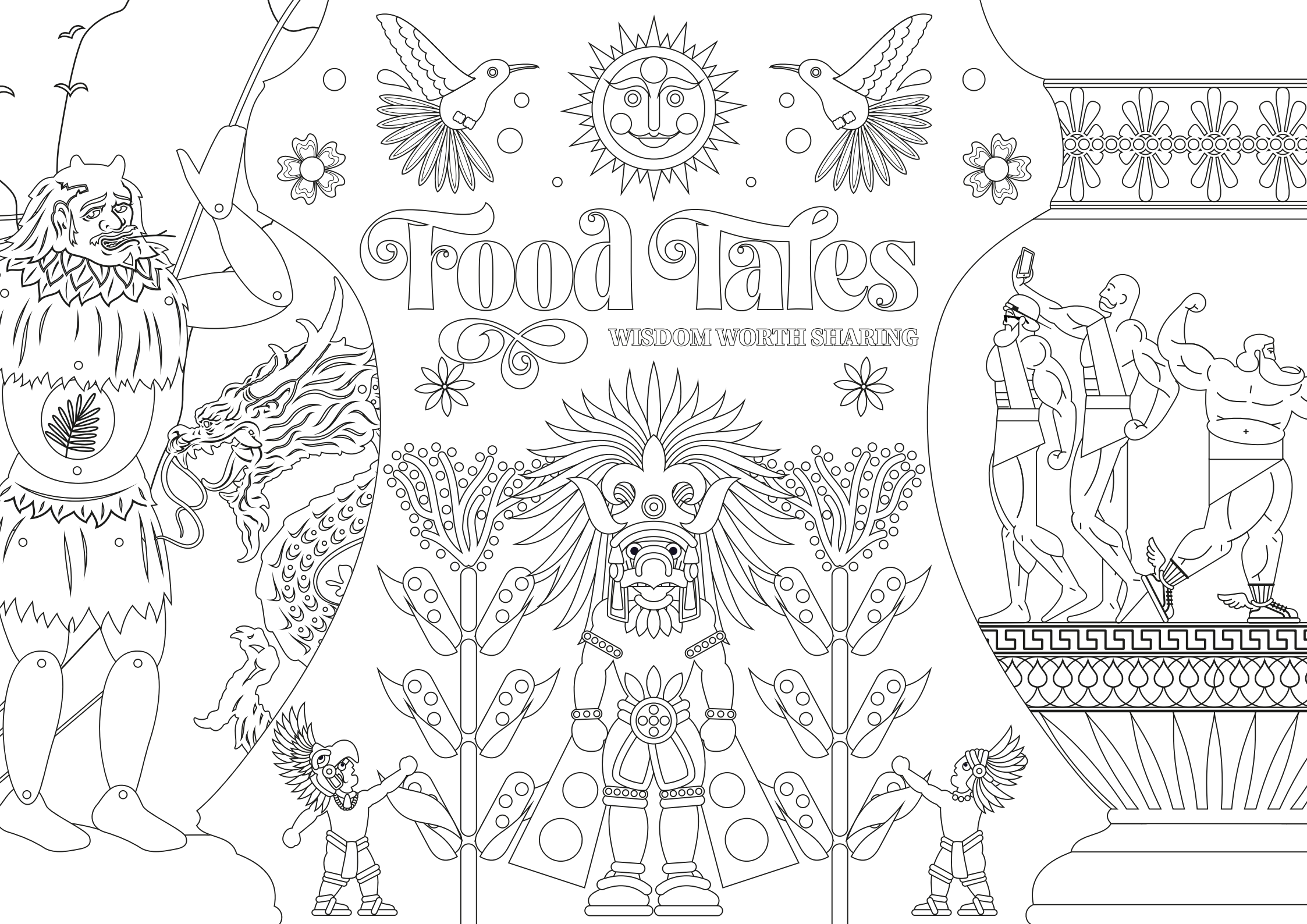


# Food Tastes

WISDOM WORTH SHARING





# Food Tates

WISDOM WORTH SHARING





There was once an ancient ruler named Shen Nong...



His mother was a princess, his father a dragon,



and he grew up to become the leader of their tribe.



When he took this role, he noticed his people were sick and weak, and he resolved to spend his reign helping them.



First, he taught his people how to prepare the soil, ready for planting new crops. For this, he invented the hoe and plow.



Next, he taught his people how to dig wells to access clean water,



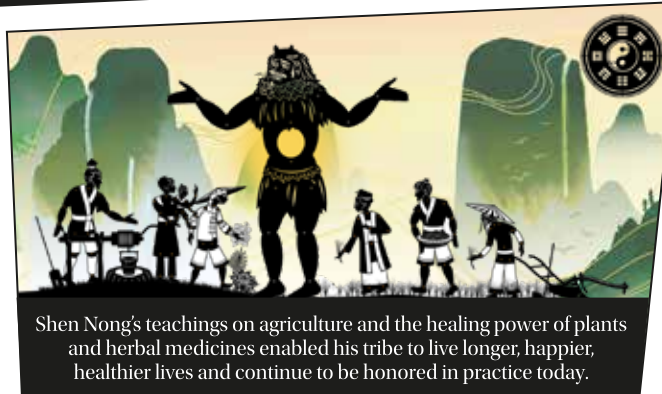
which helped slow the spread of disease.



Finally, Shen Nong wanted his people to know the best time to sow and harvest, so he created the first calendar



and organized the harvest festival to celebrate the importance of agriculture, which is still recognized today.



Shen Nong's teachings on agriculture and the healing power of plants and herbal medicines enabled his tribe to live longer, happier, healthier lives and continue to be honored in practice today.

At LDC, we share Shen Nong's commitment to investing in and supporting agricultural production and communities, to help feed a growing population safely, reliably and responsibly.

### What wisdom will you share, so that no one is left behind?



According to ancient legend,



there was a time when the Aztec people ate only roots and meat.



Hidden behind the massive mountains surrounding their city was a treasure they couldn't reach - and this treasure was corn.



Many gods had tried and failed to part the mountains to get to the corn, so the Aztecs called upon a god named Quetzalcoatl for help.



He transformed himself into a small ant and set off on a journey in search of the corn.



He picked up a single kernel with his teeth, and returned it to the Aztec people.



The Aztecs planted this kernel and went on to cultivate and harvest their own corn,



enabling them to build powerful cities, palaces and temples.



Like Quetzalcoatl, at LDC we believe in the power of collaboration to create fair and sustainable value for everyone, finding shared solutions to common challenges.

**What wisdom will you share, so that no one is left behind?**





Once upon a time...



an old farmer called his sons to his bedside, wanting to give them valuable advice.



"My sons, a great treasure is hidden in our land," he said. "I do not know where it is hidden, but I know you'll find it!"

The sons set to work, digging in every part of their land, going over the whole farm two or three times.



As they dug, they broke the dry surface. It begins to rain and is absorbed by the ground. They cleared all the large rocks and stones as they went.



Each time they dug the land, it became easier to do so.



Their efforts yielded no treasure.



but when harvest time rolled around they had a far greater yield than any of their neighbors.

Finally, they understood what their father meant. The sons' hard work together, turning the soil, had strengthened the land's vines and produced an extraordinary, bountiful crop.



Realizing this was the true treasure, the sons shared the knowledge,



with friends and neighbors far and wide.

We all depend on farming families like this one for sustenance. That's why LDC shares good agriculture practices with farmers worldwide, training them to improve their productivity, livelihoods and incomes sustainably.

### What wisdom will you share, so that no one is left behind?

# LDC.

Louis Dreyfus Company

